

## LIST OF FIGURES

	Page
Figure 1: Placer County Map: The Valley, The Gold and The High Country.....	1
Figure 2: Population .....	4
Figure 3: Population Projections .....	5
Figure 4: Population Growth Between 1990 and 2000.....	6
Figure 5: Population Changes in the Regions of Placer County.....	6
Figure 6: 2000 Median Age.....	7
Figure 7: Median Age Growth Rates Between 1990 and 2000 .....	7
Figure 8: Ethnicity.....	9
Figure 9: Housing Units .....	11
Figure 10: Housing Unit Projections .....	12
Figure 11: Household Composition.....	13
Figure 12: Income .....	14
Figure 13: Temperature and Precipitation in Placer County .....	15
Figure 14: California Earthquake Probability.....	16
Figure 15: Ski Resorts in Placer County – Facilities and Amenities.....	18
Figure 16: Ski Resorts in Placer County – Winter Sports .....	19
Figure 17: Ski Resorts in Placer County – Summer Sports.....	19
Figure 18: Largest Accommodations in Placer County.....	25
Figure 19: Acute Care Hospitals .....	27
Figure 20: FBI Crime Index .....	28
Figure 21: Population Density .....	28
Figure 22: Commute Time to Work .....	30
Figure 23: Employment Growth Rate Comparison.....	32
Figure 24: Placer County Employment Structure in 2002.....	32
Figure 25: Shift in Major Sector Employment Structure Between 1997 and 2002 .....	33
Figure 26: Major Sector Employment Growth Rates Between 1997 and 2002 .....	34
Figure 27: Components of Construction Employment in Placer County in 2002 .....	35
Figure 28: Employment Growth in Components of the Construction Sector Between 1997 and 2002 .....	36
Figure 29: Manufacturing Employment Trend.....	37
Figure 30: Components of Manufacturing Employment in Placer County in 2002 .....	37
Figure 31: Employment Growth in Components of the Manufacturing Sector Between 1997 and 2002 .....	38
Figure 32: Components of Financial Activities Employment in Placer County in 2002 .....	39
Figure 33: Employment Growth in Components of the Financial Activities Sector Between 1997 and 2002 .....	40
Figure 34: Components of Professional and Business Services Employment in Placer County in 2002 .....	41
Figure 35: Employment Growth in Components of the Professional and Business Services Sector Between 1997 and 2002.....	42
Figure 36: Taxable Sales .....	42
Figure 37: Composition of Retail Sales in Placer County .....	43
Figure 38: Locally Based Banking and Savings Institutions.....	44
Figure 39: Market Share: Top Ten Banking and Savings Institutions.....	44
Figure 40: Labor Force Participation.....	45
Figure 41: Labor Force and Employment.....	47
Figure 42: Employment by Industry in Placer County .....	48
Figure 43: Private Sector Wages in 2002 .....	51

## LIST OF FIGURES

Figure 44: Largest Private Sector Employers in Placer County .....	52
Figure 45: Number of Establishments by Industry in Placer County .....	53
Figure 46: Company Facilities Expanded or Relocated to Placer County Between 1999 and 2003 .....	54
Figure 47: Public School Enrollment Grades K through 12 .....	56
Figure 48: Types of Schools in Placer County .....	57
Figure 49: Average SAT Scores for Public School Students .....	58
Figure 50: Average ACT Scores for Public School Students .....	59
Figure 51: Public High School Graduate with UC and CSU Entrance Courses .....	60
Figure 52: Placer County API Performance Largest School Districts .....	61
Figure 53: Universities and Colleges in the Immediate Sacramento Area ....	62
Figure 54: Higher Education Enrollment .....	63
Figure 55: Educational Attainment .....	69
Figure 56: Comparison of Current Lease Rates .....	70
Figure 57: Historical Non-residential and Residential Construction Valuation .....	71
Figure 58: Non-residential and Residential Construction Valuation Trends in Placer County .....	72
Figure 59: Improved Land Costs in Placer County .....	73
Figure 60: Office Space Construction in Placer County .....	74
Figure 61: Office Space Absorption in Placer County .....	74
Figure 62: Historical Office Lease Rates in Placer County .....	75
Figure 63: Industrial Space Absorption in Placer County .....	76
Figure 64: Major Industrial Parks in Placer County .....	76
Figure 65: 2003 Retail Lease Rates, Vacancy, and Absorption in Placer County .....	76
Figure 66: October 2003 Median Home Sale Prices .....	78
Figure 67: Change in Home Sale Prices .....	78
Figure 68: Average Single Family Home Transactions .....	79
Figure 69: Transportation Map .....	81
Figure 70: Airport Traffic .....	82
Figure 71: Sacramento International Airport Flights .....	83
Figure 72: Port of Sacramento Historical Tonnage .....	85
Figure 73: Port of Sacramento Growth Rate .....	86
Figure 74: TART Annual Ridership .....	88
Figure 75: TART Ridership Trend .....	88
Figure 76: Sacramento Regional Transit District Ten-Year System Expansion Proposal Map .....	89
Figure 77: Commercial/Industrial Natural Gas Rates .....	91
Figure 78: Commercial/Industrial Water Usage Costs for Selected Areas ....	92